

# SATISFYING DISCERNING TASTE BUDS

WHEN PROFESSIONAL-LEVEL AND INDUSTRIAL-SCALE KITCHEN EQUIPMENT IS NEEDED TO SATISFY HORDES OF FOODIES, Q'SON HAS THE RESOURCES TO HELP.



People living in Singapore are known to be particular about what they eat. They will gladly travel to obscure or inaccessible corners of the island just so they can sample what are reputedly the most delicious culinary creations in the land — it doesn't matter whether they are economical hawker fare from food courts or wallet-busting, out-of-this-world creations from fine-dining hotspots; it also doesn't matter if the queue is long.

Knowing this, professional kitchens will need quality cooking equipment that can help them create their signature dishes to an acceptable standard every time discerning foodies taste them.

This is why more and more F&B establishments have been turning to Q'son to outfit their kitchens.

## Entrepreneurial spirit

Established in 1996 as the operating arm of listed company Singapore Kitchen Equipment Limited, Q'son provides industrial and commercial kitchen equipment that can be easily integrated to provide effective and economical solutions for various needs and situations. Today, it is the leading provider of one-stop solutions for full-fledged kitchen equipment and related services in Singapore.

To meet growing demand, Q'son has set up manufacturing facilities in Johor that use state-of-the-art fabrication machines. This enables it to deliver reliable products, from simple units to complex structures. In addition, Q'son also distributes products from brands such as Imperial, Berto's and Qoolux.

For its business acumen, Q'son won the Entrepreneur of the Year Award in 2013 and the Spirit of Enterprise Award in 2014.

## Wide-ranging clientele

Q'son has more than 1,500 customers in Singapore. They consist of more than cafés and restaurants, and include architectural firms, hotels, factories, central kitchens, and even private homes. Some blue-chip and familiar names include Banyan Tree, Shangri-la Hotels and Resorts, Singapore Airlines, and Crystal Jade.

Q'son has also made its mark overseas, in establishments such as Hard Rock Café in Malacca and Montigo Resorts in Batam.

So whether you're setting up a business in the F&B sector or renovating an industrial kitchen, or even if you're just a serious home cook keen to work with professional equipment, consult Q'son Kitchen Equipment first.

## Q'SON KITCHEN EQUIPMENT PTE LTD

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